

# Privacy Policy

SOScard.co.za

Last updated: [Datum einfügen]

Delaquis Prompt Engineering (Pty) Ltd T/A DPE

Registration number: 2025/385677/07

(“we”, “us”, “our”)

This Privacy Policy explains how we collect, use, store, and protect your personal information when you use our services, including the Emergency Card and the QR code system.

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## 1. What is the Emergency Card?

The Emergency Card is a durable PVC card that contains a secure QR code. When scanned, it allows first responders to view essential medical and emergency contact information to assist you in critical situations.

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## 2. What Personal Data Is Stored?

When you order and activate an Emergency Card, we may collect and store the following personal data:

- Full Name
- ID Number (RSA or Passport)
- Medical Aid (name & number, if provided)
- Blood Group (if provided)
- Allergies & Medications (if provided)
- Up to 3 treating doctors (name & contact)
- Up to 3 next of kin / emergency contacts
- Optional: Medical notes, profile photo

**Note:** Only the data you submit is stored. You control what is included and may update or remove non-mandatory fields at any time.

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## 3. How Is the Data Accessed?

- Your QR code is unique and linked to your personal emergency profile.
- When scanned by a first responder or healthcare provider, the information is **shown in read-only mode** in a secure browser view.
- **No app is required** and no login is needed to view your emergency profile.

- The information is **not indexed by search engines**, and your profile **cannot be accessed without the specific QR code**.
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## 4. Data Privacy & Security Measures

We take your privacy seriously. Your data is:

- **Encrypted in transit and at rest**
- Hosted on secure servers within the Republic of South Africa or EU (depending on user region)
- Accessible only via your personal QR code
- Never sold, shared, or monetised
- Not connected to third-party apps or tracking services

No information is collected or logged when someone scans your card, and no cookies or analytics tools are triggered during the emergency view.

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## 5. Your Rights

In accordance with POPIA and PAIA, you have the right to:

- Access your stored data
- Update or correct any information
- Delete optional data at any time
- Request a replacement card
- Lodge a complaint regarding misuse of data

To exercise any of these rights, please contact us at:

 [privacy@soscard.co.za](mailto:privacy@soscard.co.za)

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## 6. Retention of Data


Your emergency profile remains active as long as your card is valid. If your card is no longer in use or is cancelled, we may anonymize or delete your data after a 12-month grace period unless otherwise instructed by you.

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## 7. Contact Information

**Information Officer:**

Mario Delaquis

 [mario@qr4u.co.za](mailto:mario@qr4u.co.za)